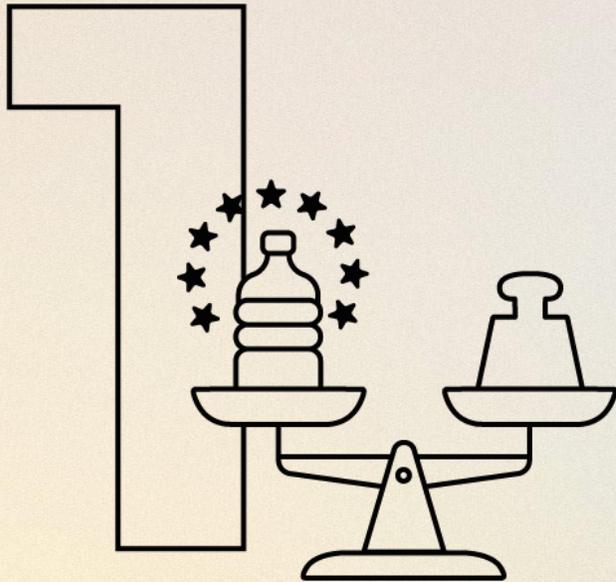


**Strategic
Recommendations
For a Resilient
and Circular Plastic
Value Chain In Europe**



Restore Fair Competition & Promote Circular Plastics Made in Europe

- Mirror measures for imports
- Support investments in local recycling
- Improve public procurement and EPR schemes



Cut Energy Costs & Support Circular Plastics to Compete Globally

- Supporting measures for the European plastics industry
- Cutting energy costs
- Urgently implementing State Aid



End Loopholes in Verification & Enforcement

- Properly equipped enforcement authorities
- Separate customs codes & third-party certification
- Harmonised verification framework



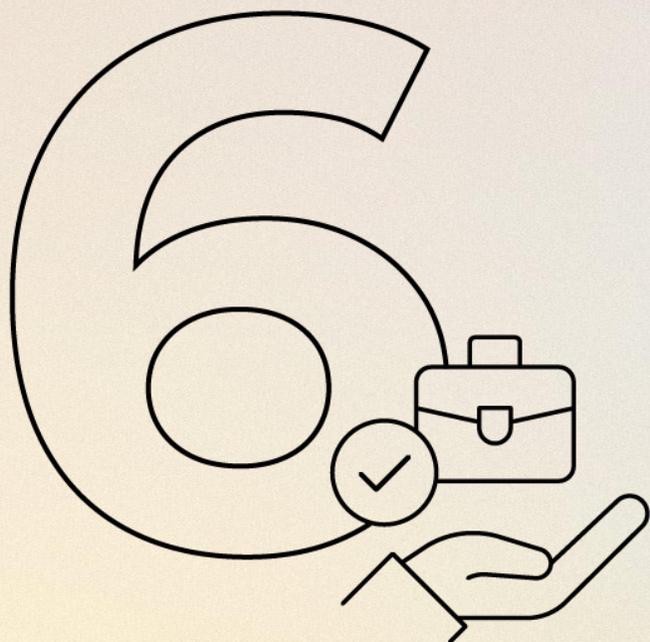
Implement & Enforce EU Law

- Enforcement of recycled content targets
- Legal clarity & coherent interpretation
- Reduction of red tape



Catalyse Innovation & Private Investment

- Support for breakthrough technologies
- Regulatory environment that de-risks investment
- Support existing capacities



Enhance EPR for a Fair Circular Market

- Harmonised, EU-wide EPR rules
- Eco-modulated fees rewarding recyclability & recycled content
- Schemes addressing market failures & consistent rules

Over 40 associations and companies have signed the Strategic Recommendations publication, and the number keeps on growing.

Scan the QR code to see the full list and become a co-signatory.



Consolidating Scenarios and Policy Implications for the Circular Economy of Plastics – TOK Workshop

Key messages for a resilient & circular plastics value chain:

- Harmonise the policy framework
- Align incentives that reward circularity
- Enforce fair competition

Bottom line: stable demand + investment confidence for high-quality recycle “made in Europe”

