

14.00 Presentazione Progetto VIDA - Carmen Disanto,
Cluster Manager

14.15 - 16.30 Matchmaking Time:

- Incontri b2b (sala Expo)
- Desk Progetto VIDA (sala Expo)
- Desk Aree di Competenza (saletta B)
- Sportello Europa (saletta A)
- Desk Digital Innovation Hub (saletta A)



VIDA

value-added innovation
in food chains

VIDA: OPPORTUNITA' PER PMI

Seminario - Milano 17 Aprile 2019



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VIDA Project Key Facts

- **H2020-INNOSUP-01-2017**
- **Project Duration: April 2018 – March 2021**
- Cascade funding to support the innovation in SME
- 4.5 million Euro – **3.3 Million Euro for SME innovations**
- **10 partners from 7 countries in the EU.**
- Common Goal: To support resource efficiency in food value chains through innovation

Who can apply to the VIDA Voucher schemes: main requirements

- Applicants must have (and declare) the **SME status** in accordance with the SME definition of the European Union: (employer <250; annual turnover <50million€, annual balance sheet <43million€). SME-CHECK
- Applicants need to be active in one of the following sectors:
FOOD, WATER, ENERGY, KET
- Applicants must be a **member of a VIDA cluster** or be headquartered in a **VIDA region** (see next slide)
- Applicants must declare their **financial stability**

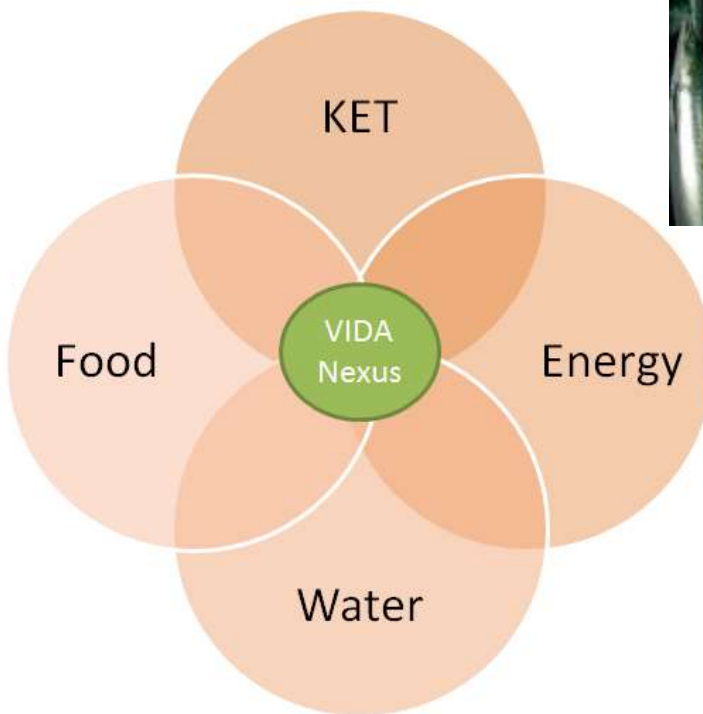
VIDA Scope



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The VIDA partners



clúster aragonés de
alimentación



wateralliance



nanoprogress
THE NANOTECHNOLOGY CLUSTER

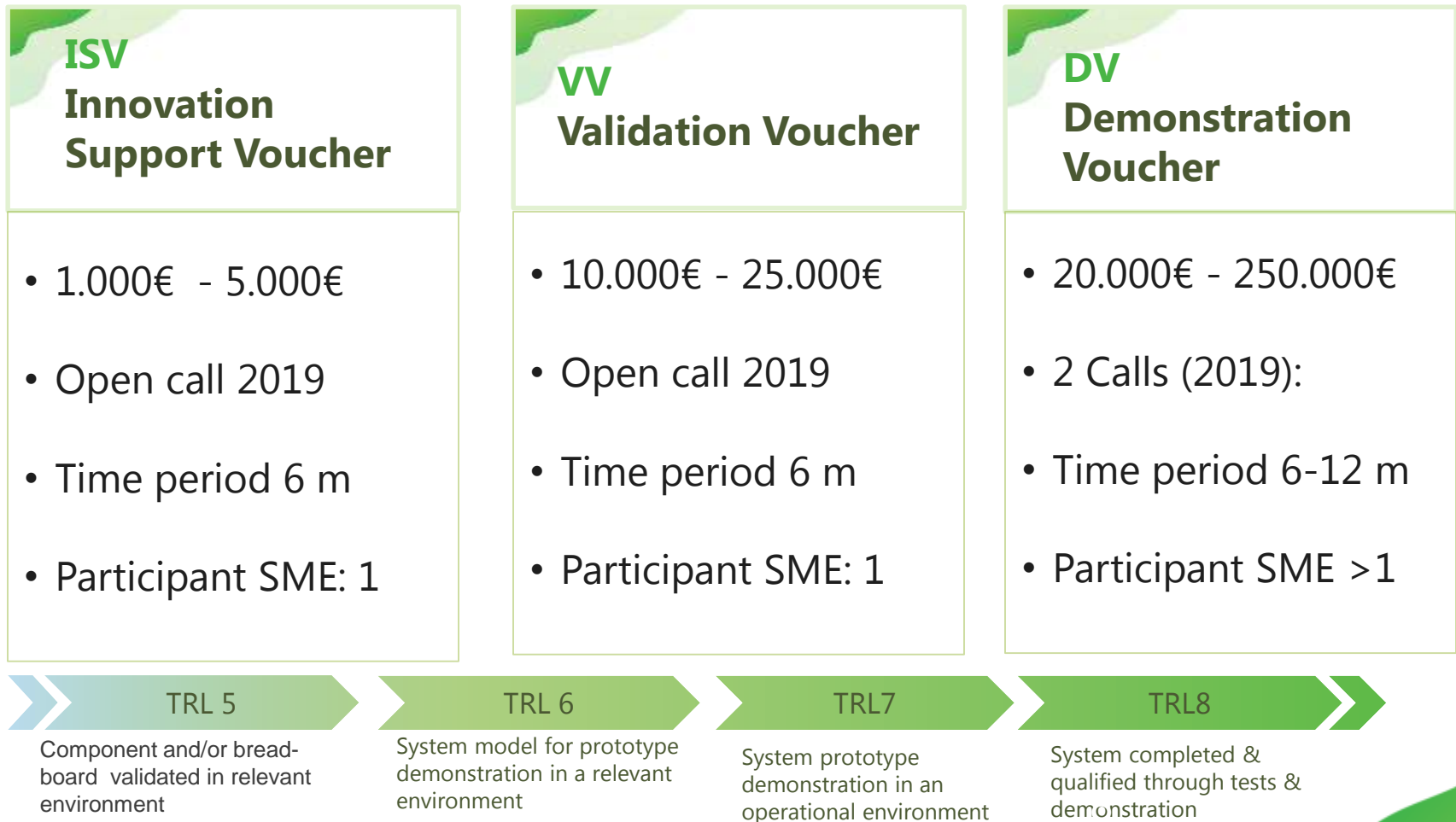


Partners

To be eligible for the VIDA vouchers schemes the Applicants must be:
member of a VIDA cluster or be headquartered in a VIDA territorial scope



The Three Voucher Schemes



The Innovation Support Voucher (ISV)

ISV **Innovation** **Support Voucher**

- Min 1.000€ - max 5.000€
- Open call 2019 (Upon publication till January 3rd 2020)
- Time period 6 m
- Participant SME: 1
- TRL 5-8 (Technol. Readiness Level)

What

Financial support to SME to get access to **external knowledge and expertise** towards a resource efficient food production.

Eligible Activities

Consultancy | Training | Participation VIDA Events

Topics (among others): Intellectual Property (IP) support, Innovation management training, Advanced manufacturing, Eco-innovation consultancy for resources, water and energy efficiency, Market and regulatory studies, Small technological support or Feasibility studies...

The Validation Voucher (VV) scheme

VV **Validation Voucher**

- 10.000€ min – max 25.000€
- Open call 2019 (Upon publication till January 3rd 2020)
- Time period 6 m
- Participant SME: 1
- TRL 7 (Technol. Readiness Level)

What

Proving / validating new and innovative technologies by a SME in a testing facility – through an experienced – recognized service provider.

Eligible Activities

Service provider / testing costs; other assets necessary for the project validation incurred by the applicant SME.

The Demonstration Voucher (DV) scheme

VV

Demonstration Voucher

- 20.000€ - 250.000€ per joint project. Each beneficiary 10,000 min - 60,000 max.
- 2 Calls (2019):
1st Call: deadline 30.04.2019;
2nd Call: 31.10.2019
- Time period 6-12 m
- Participant SME: 2-x (or more)
- TRL 6-8

What

VIDA Demonstration Vouchers are meant to address one common challenge in **the food chain – resource efficiency**. DV must propose a **joint project and** must include a prospective user – food value chain for demonstrating the proposed techniques.

Eligible Activities

Personnel costs; Subcontracting costs for Service provider / testing costs; Depreciation costs of equipment, infrastructure or other assets necessary for the project development (max. 30% per year).

The sum costs of specific investments –hardware, licenses, shall not exceed 50%)

Grazie per l'attenzione e Buon lavoro



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