

End of Waste: Innovation and Sustainable Packaging Management- The New European Regulation on Plastic

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Maurice Olivers
Public Relations BCS
Sittard –Geleen, The Netherlands



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Javier Jaen

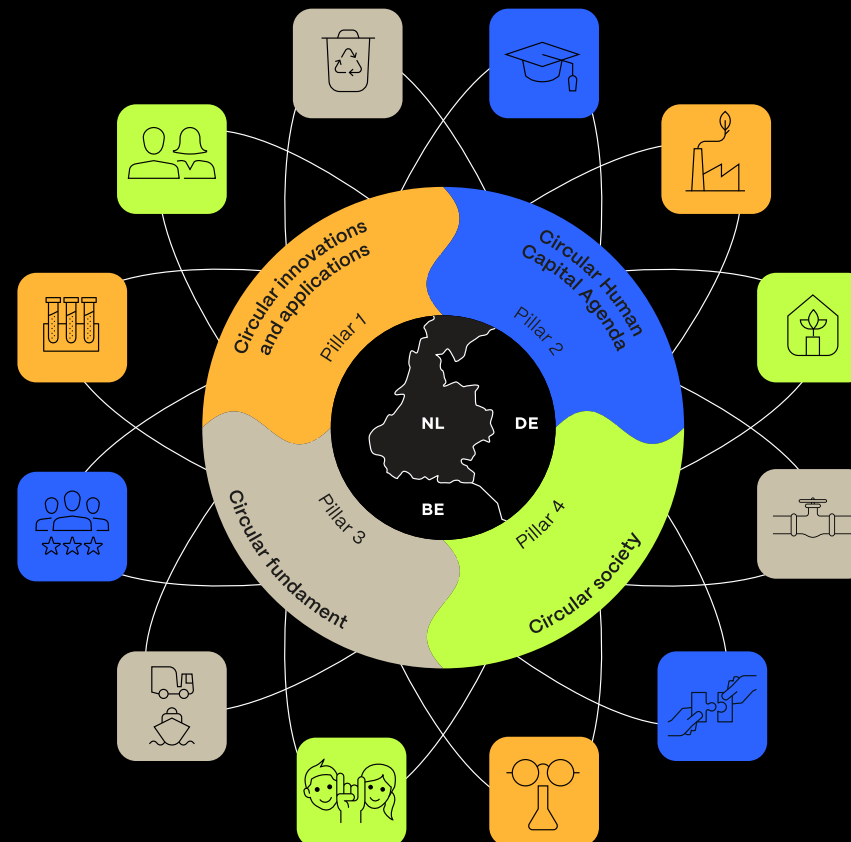


System Integral Cooperation

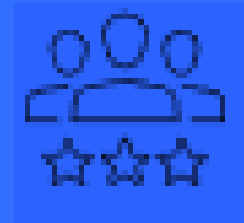
Circular co-creation



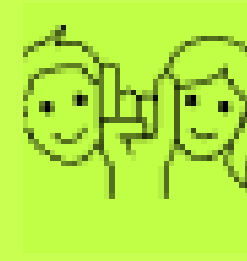
Circular foundation



Human capital



Circular Society

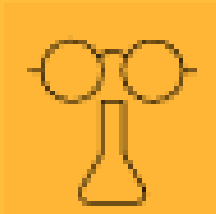


Circular Co-creation

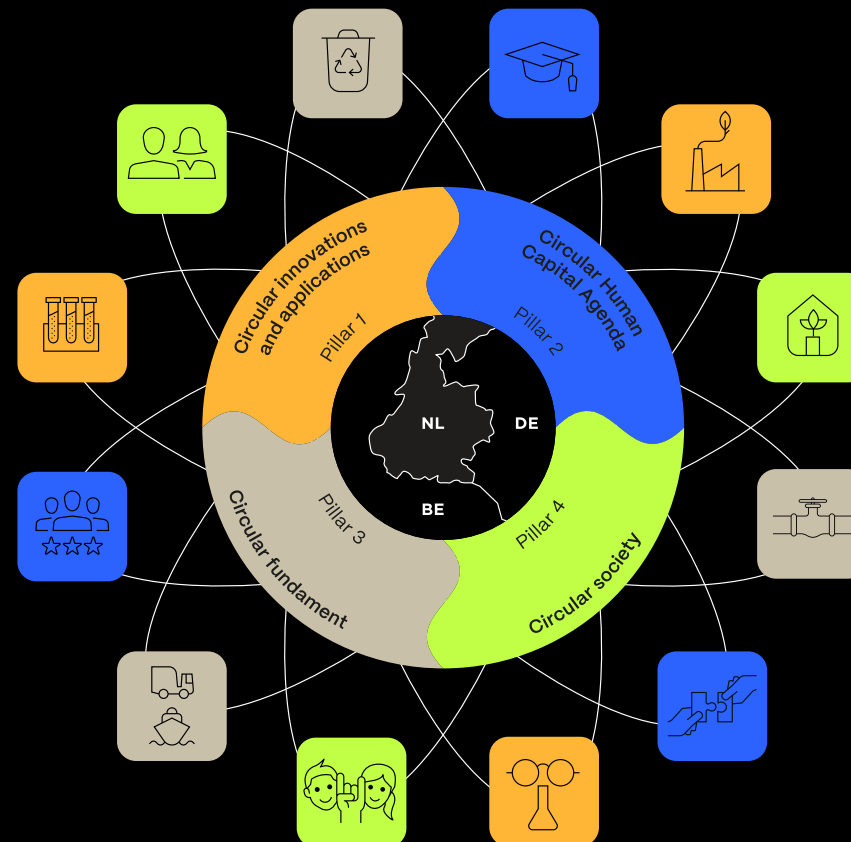


System Integral Cooperation

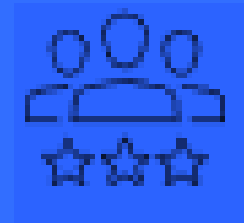
Circular co-creation



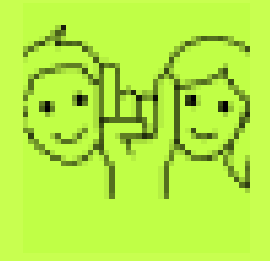
Circular foundation



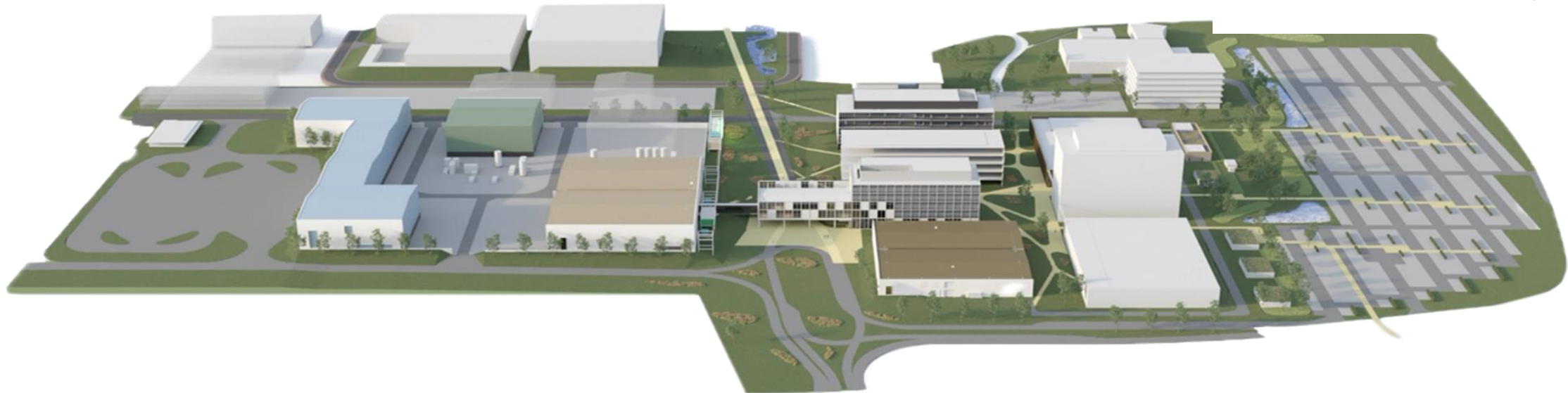
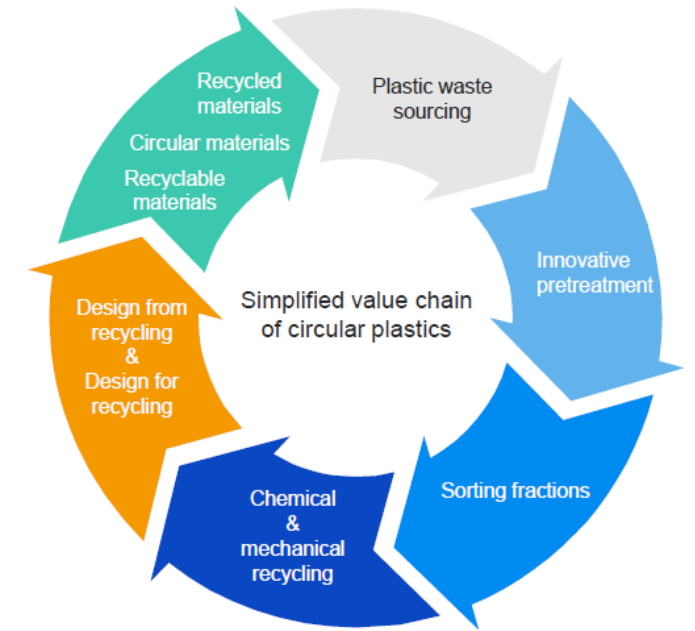
Human capital



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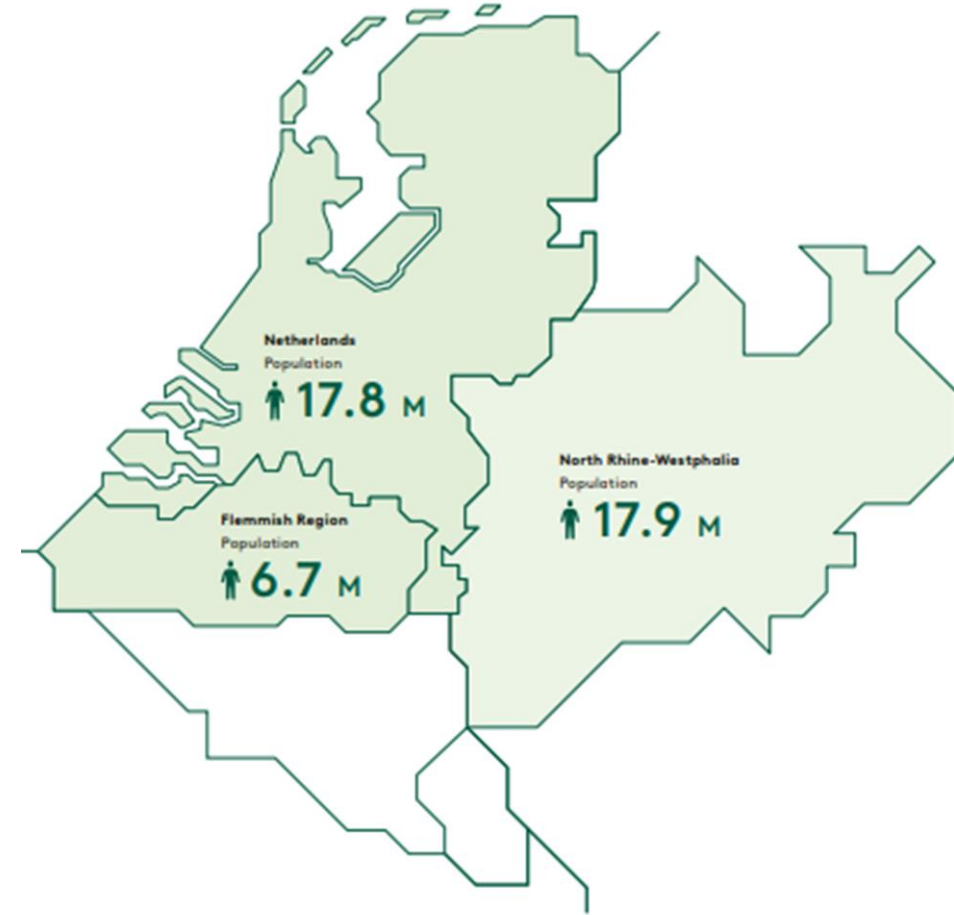
Investments & partnerships

Multi-billion investment
Public private partnerships
Networks
Project & programs

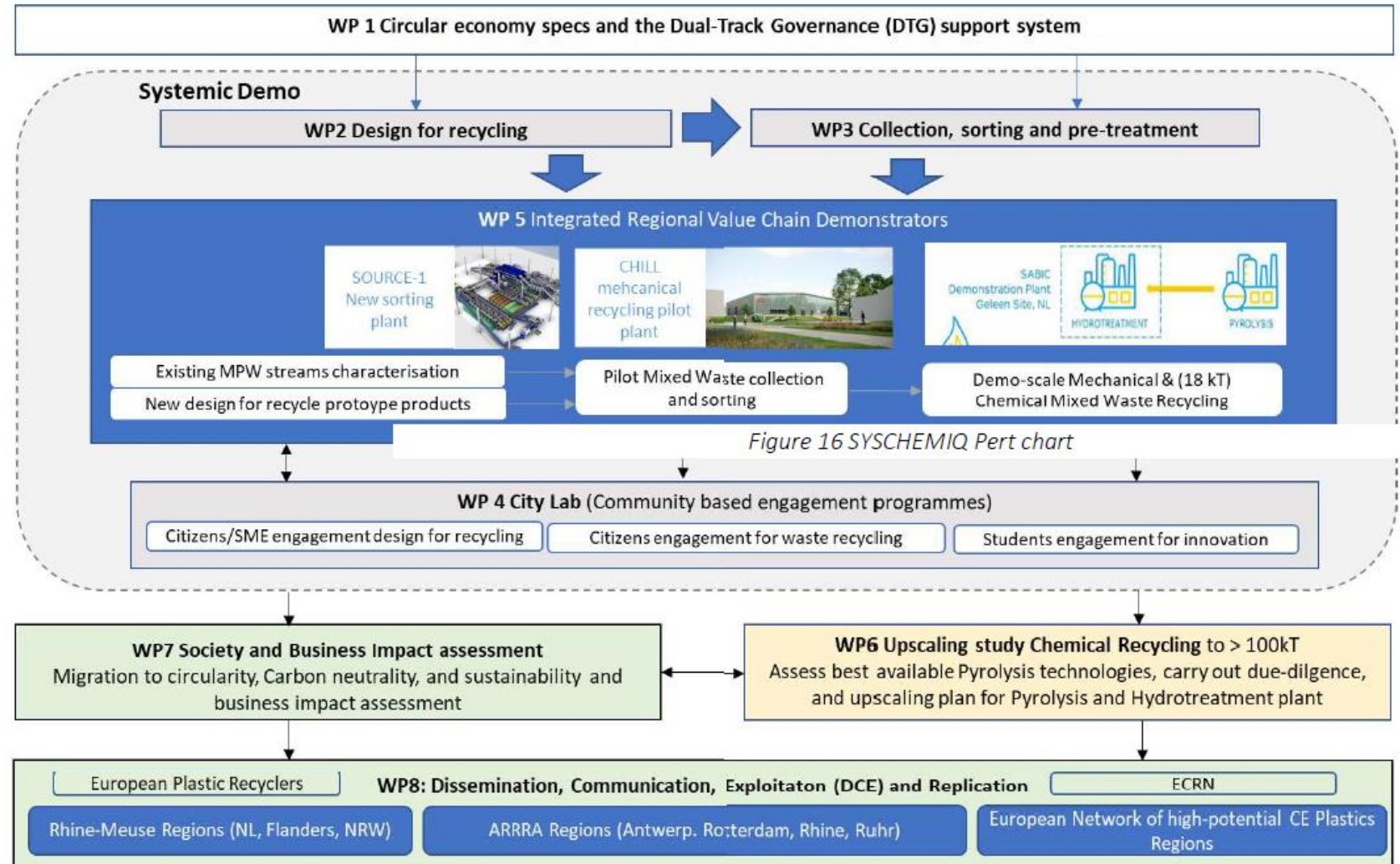


A big bang for plastic recycling 2022-2026

- Turning a huge plastic packaging problem in EU into big chances for a circular plastics economy.
- Regional systemic approach.
- Developing new circular systemic solutions, new forms of corporation, business models and strategies to replicate and disseminate the outcomes to other EU regions.



Work Packages



Collaboration

Dream

Vision

Actions

Joint venture

Investments



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**Thank you!
You're
welcome
to join us!**

maurice.olivers@brightlands.com

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