



ESECA Africa
European Sustainable Energy Cluster partnership for Africa

ESECA Networking workshop
Milan, 14 November 2022

Analysis of key Sub-Saharan African markets in renewable energy and smart grids sectors

Market reports from Ghana, Senegal, Kenya, Tanzania and Rwanda

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Cluster Energía
BASQUE ENERGY CLUSTER

Mi4
MetalIndustry4

LE2C
LOMBARDY ENERGY
CLEANTECH CLUSTER

Cluster
Power electronics

MEDEE
Matériau Énergétique des Équipements Électriques

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What is ESECA?

- **European Sustainable Energy Cluster partnership for Africa (ESECA)** is a partnership formed by five European clusters (ACE, MEDEE, LE2C, MetalIndustry4 and ECPE) from **Spain, France, Italy, and Germany**. Together, we gather around **550 organizations and 290 SMEs**.
- ESECA project is funded by the European Commission, with a duration of **36 months** (starting in September 2021) and approximately 600 k€ of budget. The project aims to contribute **positioning European companies from the sustainable energy sector in sub-Saharan African markets**.

 Energy Access: supporting innovation between Europe and Africa
15.09.2022

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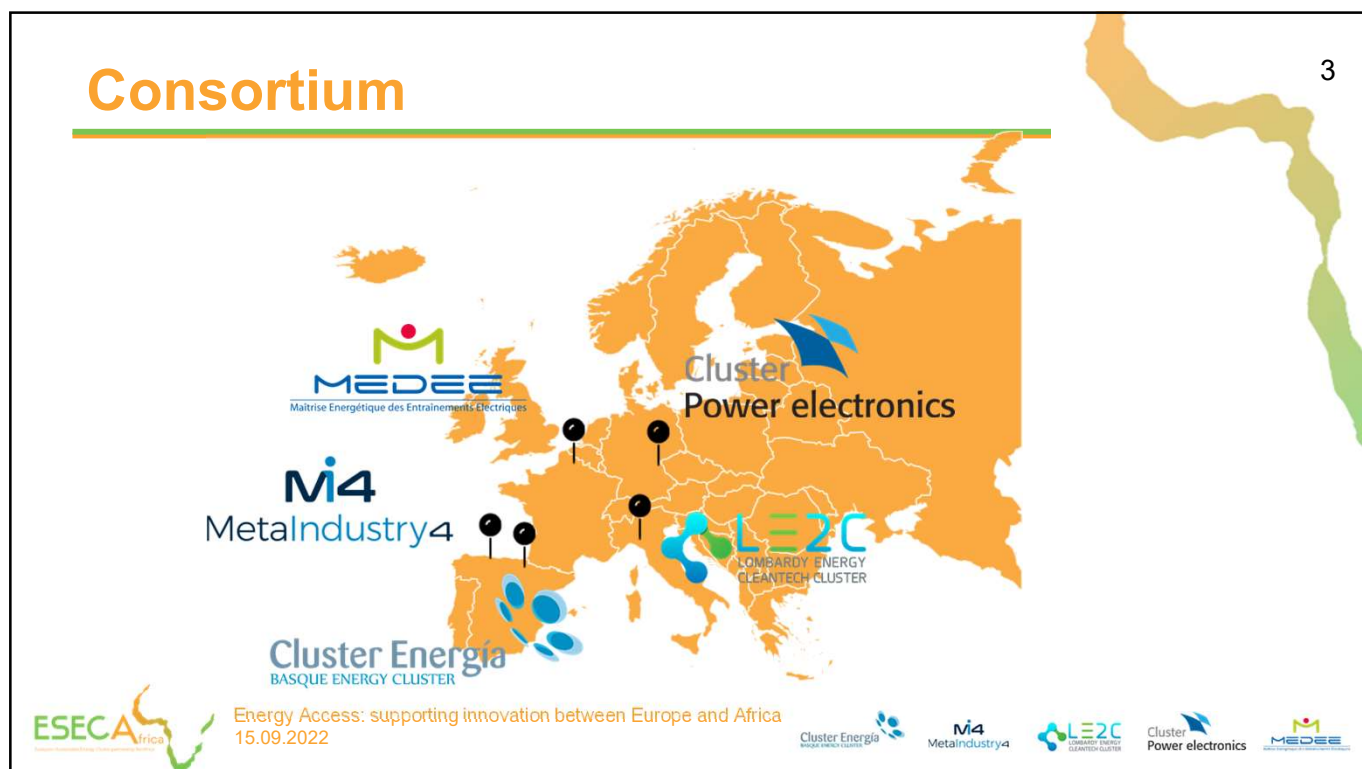
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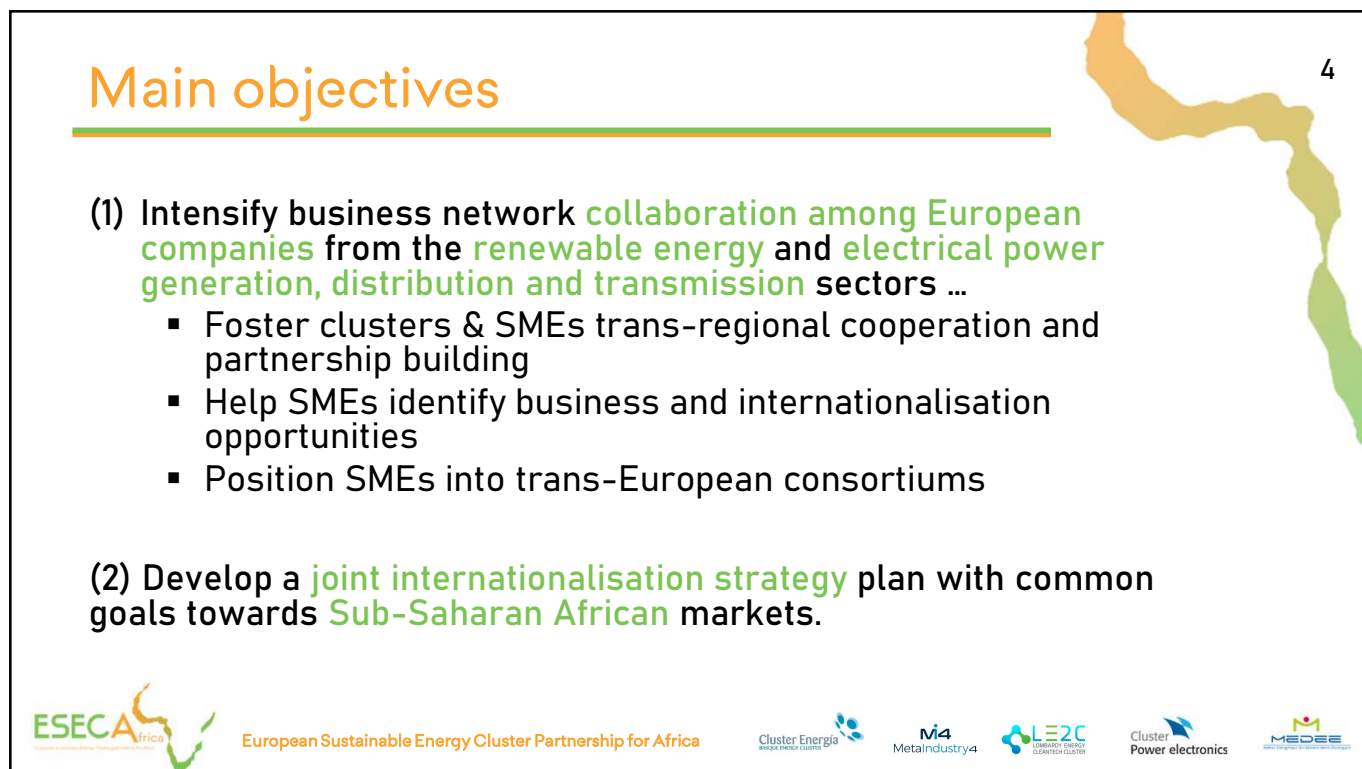
Consortium



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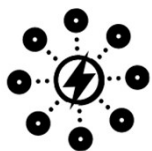
Main objectives

- (1) Intensify business network collaboration among European companies from the renewable energy and electrical power generation, distribution and transmission sectors ...
- Foster clusters & SMEs trans-regional cooperation and partnership building
 - Help SMEs identify business and internationalisation opportunities
 - Position SMEs into trans-European consortiums
- (2) Develop a joint internationalisation strategy plan with common goals towards Sub-Saharan African markets.

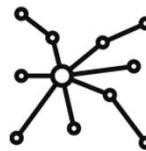


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Technology Market



Distributed Energy Resources



Smart Grids



Solar, Wind & Bio Energy



Energy Storage



Innovative metering and digital solutions



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Activities

10 Sub-Saharan countries considered in a high-level report

5 In-depth analysis of selected markets introduced during a webinar

4 Exploratory trips to establish contact with key stakeholders

4 Direct missions with SMEs to the targeted countries

1 Reverse mission from targeted countries to Europe

3 European Networking Events organized by consortium members

4 Cooperation Projects between ESECA Partners and international clusters

12 Business agreements signed between European and African SMEs



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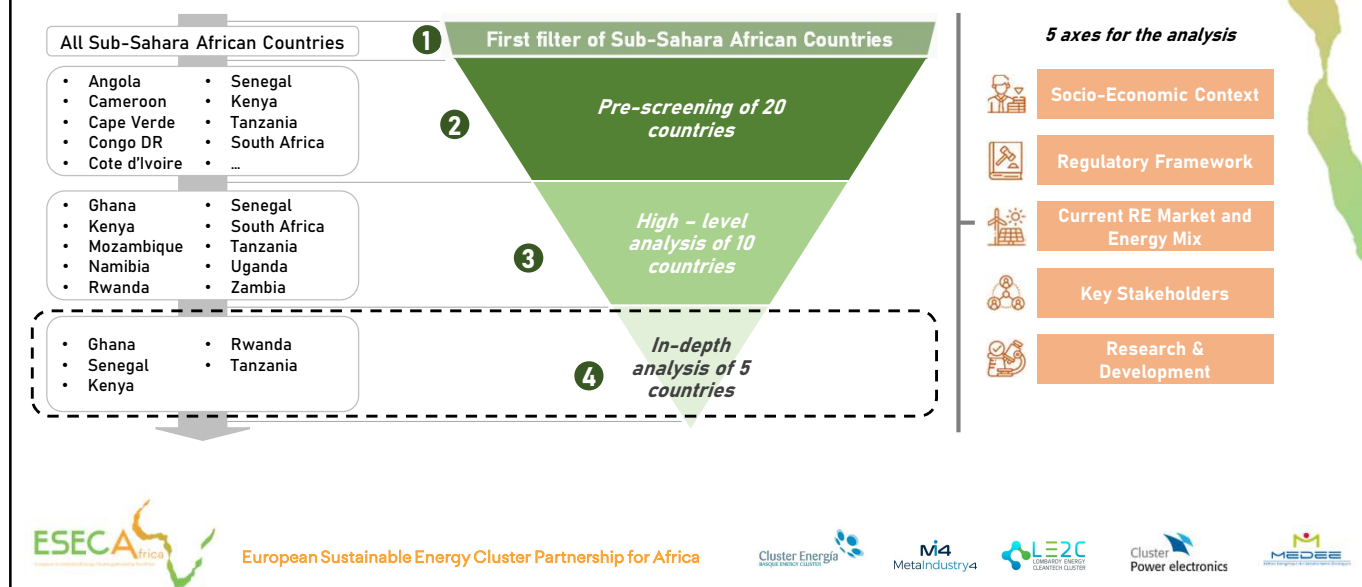


Cluster
Power electronics



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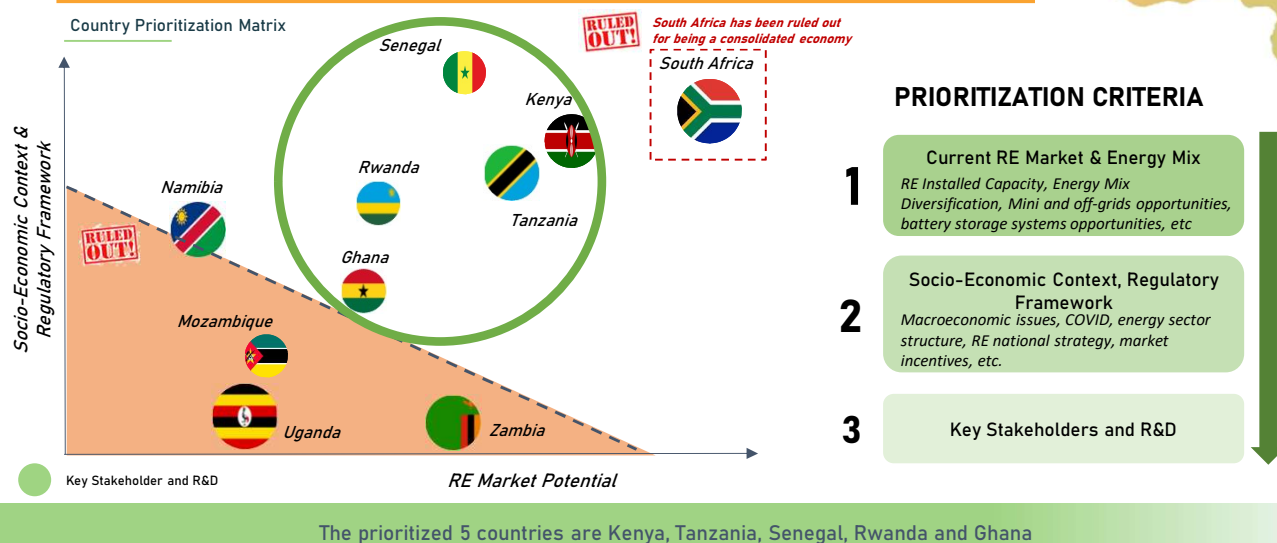
The structure of the analysis of key Sub-Saharan African markets was structured in 4 phases and divided in 5 axes



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Prioritization of 5 African countries

The 5 countries prioritization process has taken into account the 5 axes of the high-level analysis, but with different levels of importance



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Sub-Saharan African markets energy and smart grids sectors



a, Senegal, Kenya, Tanzania and Rwanda

Content

01. 5 Sub-Saharan African countries

- Kenya
- Tanzania
- Rwanda
- Senegal
- Ghana



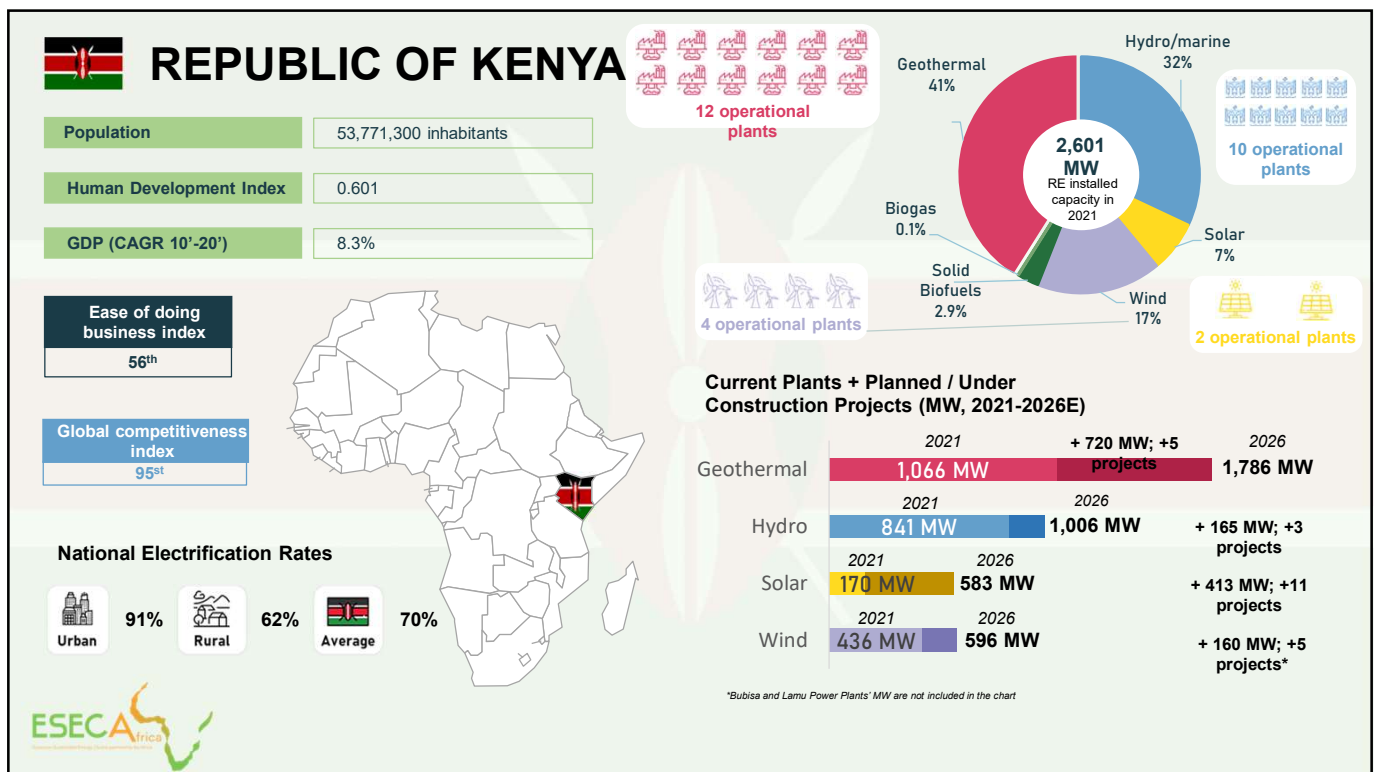
02. Conclusions and next steps

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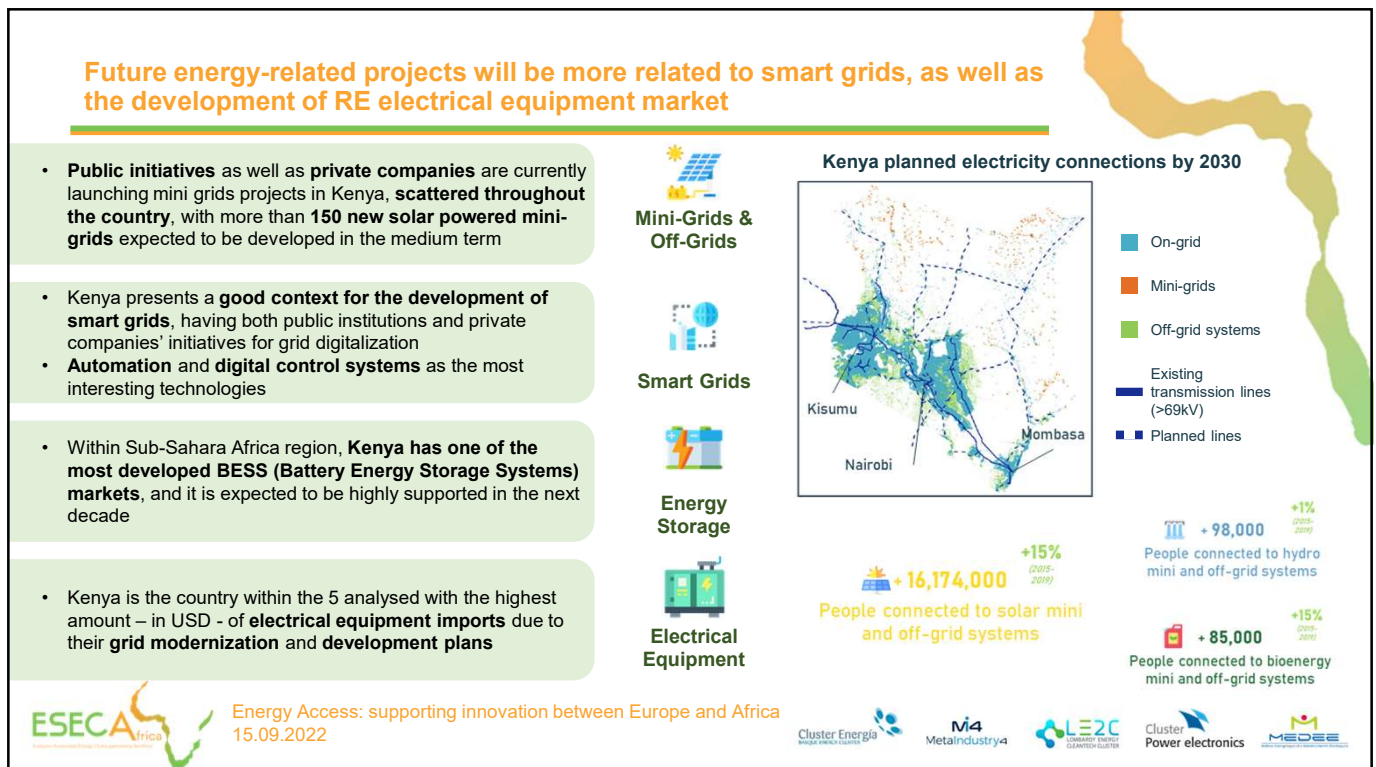


KENYA

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Geothermal energy is the main activity among Kenyan stakeholders, as well as solar energy

Regulatory Framework

- The Energy sector is mainly structured around the **Ministry of Energy and monopolized by state-owned companies**
- The **Kenya National Electrification Strategy** (2018) is the most relevant current document for the country's energy sector and Market incentives in RE have been recently included



Research & Development

- **High number of agents** specialized in geothermal energy
- Most important stakeholders in renewable energies are in the **public sector**
- **Universities and RE associations** are numerous and active in RE, with continuous collaboration with R&D centres
- The **number of R&D centres active** in renewable energies is **much higher** in Kenya than in other African countries
- A large part of the country's RE R&D centres have emerged from **universities and public authorities**
- **Geothermal** is the most advanced RE in R&D, since it has specific R&D centres, yet **solar** has also relevant R&D activities



Key Stakeholders



Energy Access: supporting innovation between Europe and Africa
15.09.2022

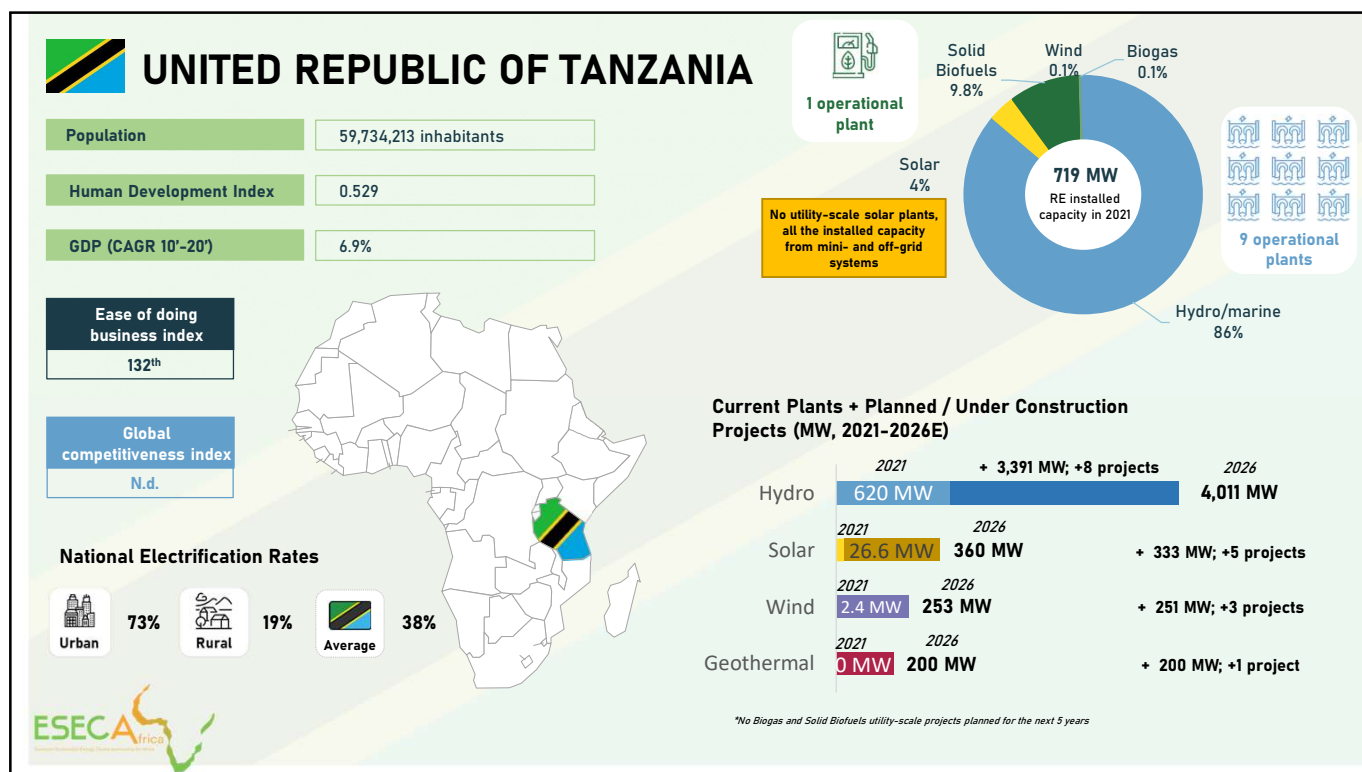


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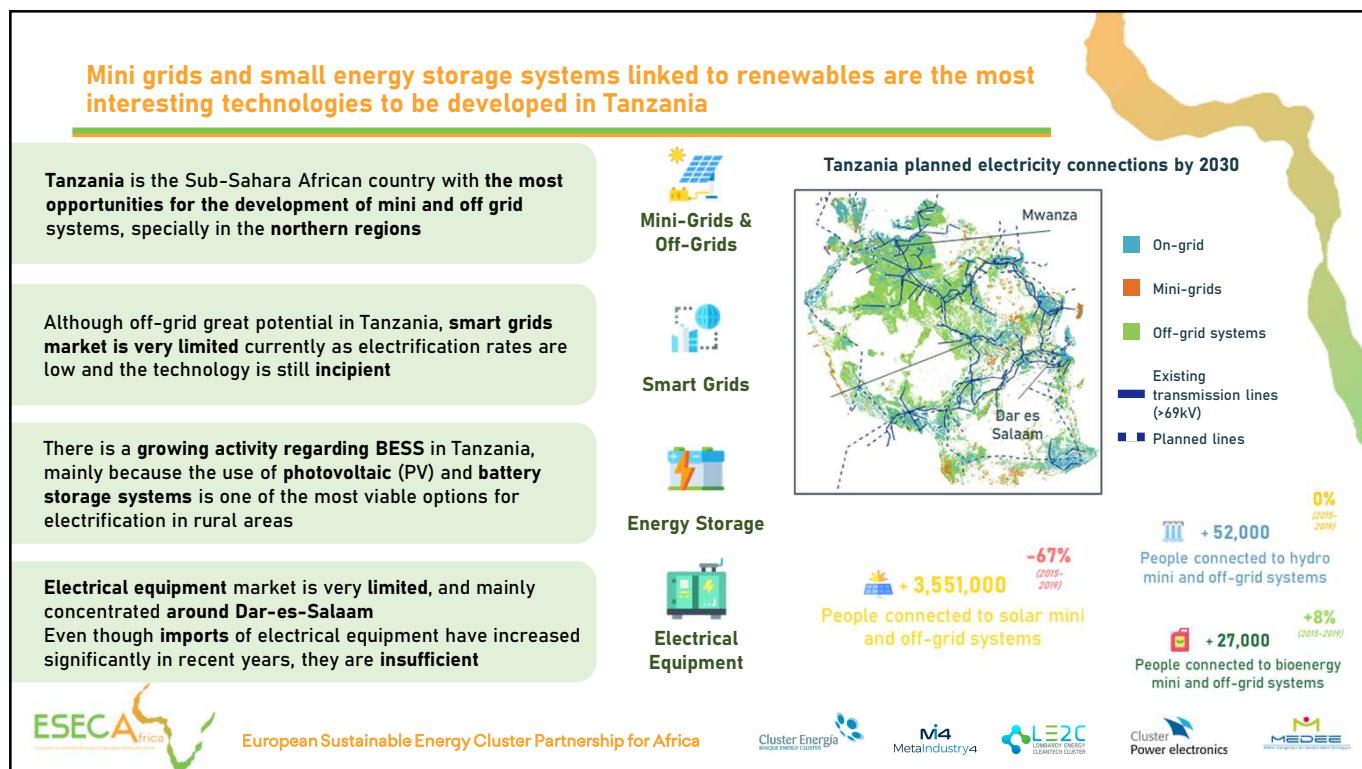


TANZANIA

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Numerous stakeholders with activities in renewable energies, standing out hydro and solar in relation to R&D activities

Regulatory Framework

- Among the public companies, **TANESCO** is the most relevant, responsible for a large part of the **generation (78%)**, and the **monopoly of transmission**
- **National RE policies** and strategies are **not very recent**, and the framework for Action is not very concrete



Research & Development

- **Not very developed R&D activities** compared to other Sub-Saharan African countries
- **Renewable Energy Technology Centre (RETC)** and the renewable energy associations are the most active agents
- **Hydropower** is the most developed technology in recent years, with the focus on small-scale projects



Key Stakeholders



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Exploratory mission – Kenya and Tanzania

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26 – 28 June 📍 Nairobi (KE)

Meetings:

- 2 Universities
- 2 Associations
- 1 Accelerator



29 June – 1 July 📍 Dar Es Salaam (TZ)

ARE Energy Access Investment Forum

Meetings:

- 1 University
- 2 Consultancies
- 4 Associations
- 5 Companies
- 1 R&D



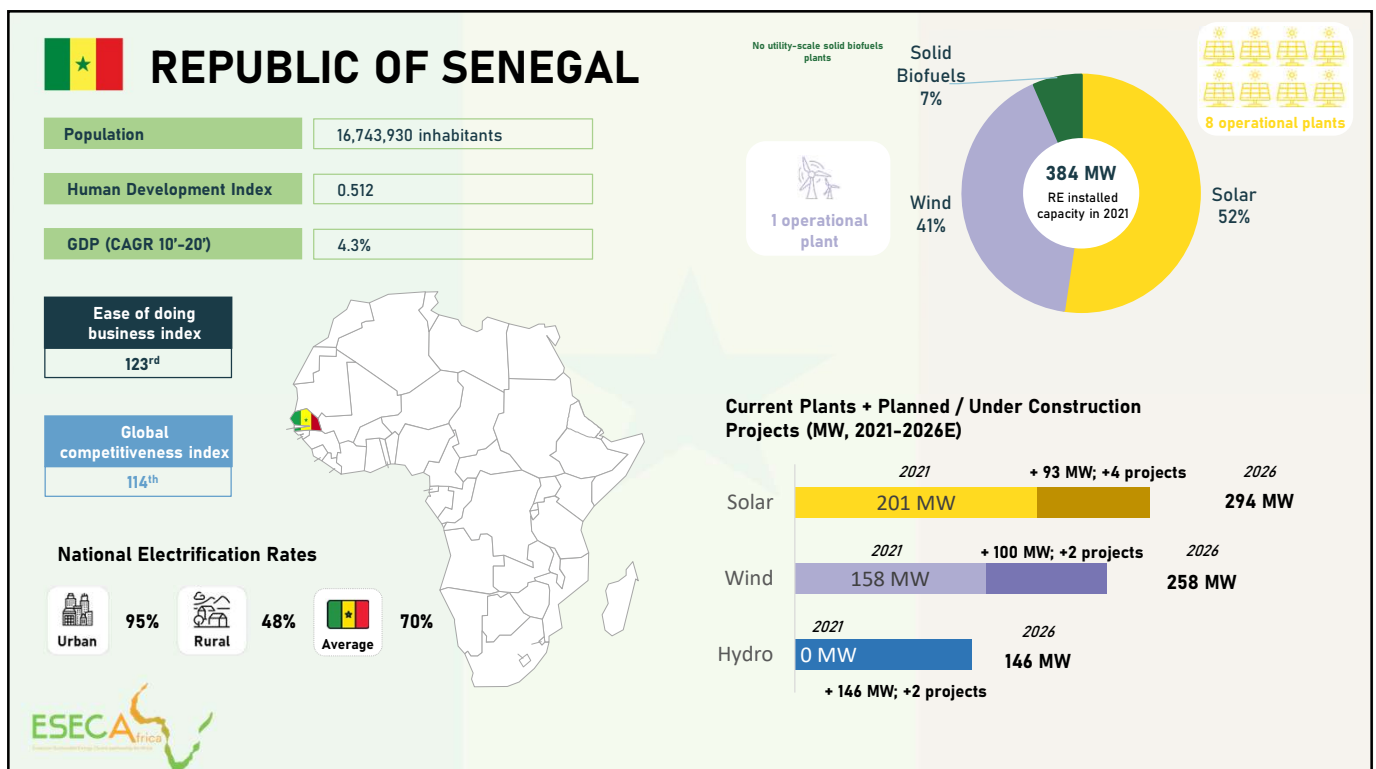
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Strong growth of mini grids is expected despite high electrification rates, as well as several initiatives in smart grids and energy storage

Despite the **high electrification rates**, by 2021 Senegal was the **second country worldwide with the highest number of planned mini grids**, being more than 1,200 new mini grid connections

Smart grid projects in Senegal have begun to be deployed in the last 3 years in order to integrate renewable energies, improve access to electricity and avoid technical losses

First utility scale Battery Energy Storage System project under development in the **Taiba N'diaye Wind Farm** (40 MW battery system), yet the **activity in relation to energy storage in Senegal is still incipient**

Although the equipment related to solar installations is the most developed in recent years, it is **insufficient to meet the current demand**, thus having to **import large quantities of equipment** (mainly from China)

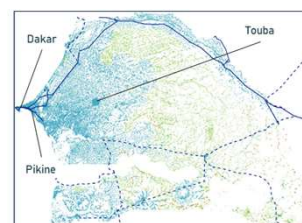

Mini-Grids & Off-Grids


Smart Grids


Energy Storage


Electrical Equipment

Senegal planned electricity connections by 2030



 **+1,440,000** ^{+75% (2015-2030)}
People connected to solar mini and off-grid systems

 **+69,000** ^{+130% (2015-2030)}
People connected to bioenergy mini and off-grid systems



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The involvement of some agents in the renewable energy sector in order to develop R&D activities in Senegal is limited

Regulatory Framework

- **Well-organized** electricity sector, with clear division of responsibilities
- **SENELEC has a monopoly in transmission and distribution**, but in production it reaches power purchase agreements with IPPs
- **VAT exemptions** on renewable energy products is the most interesting market incentive



- Public and **governmental agents**, the **public company** (SENELEC) and the **IPPs**, are the most relevant stakeholders in the RE sector
- There is **no large associative movement** around renewable energies in Senegal
- **Private companies** are mainly focused on **solar** (IPPs, installers and EPCs), yet **wind** is having a growing activity



Key Stakeholders

Research & Development

- Existence of public agents with **clear R&D guidelines**
- **Lack of involvement** of SENELEC and other RE agents in R&D activities
- **Solar** is the technology that is generating the most research and development activity



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Exploratory trip SENEGAL



17 July – 22 July 📍 Dakar

20th APUA Congress (Association of Power Utilities of Africa)

Meetings:

+ 25 contacts made during the conference

5 visits :

- 2 Renewable energy production sites
- 1 Laboratory
- 1 Training Center
- 1 Company
- 2 National Agencies



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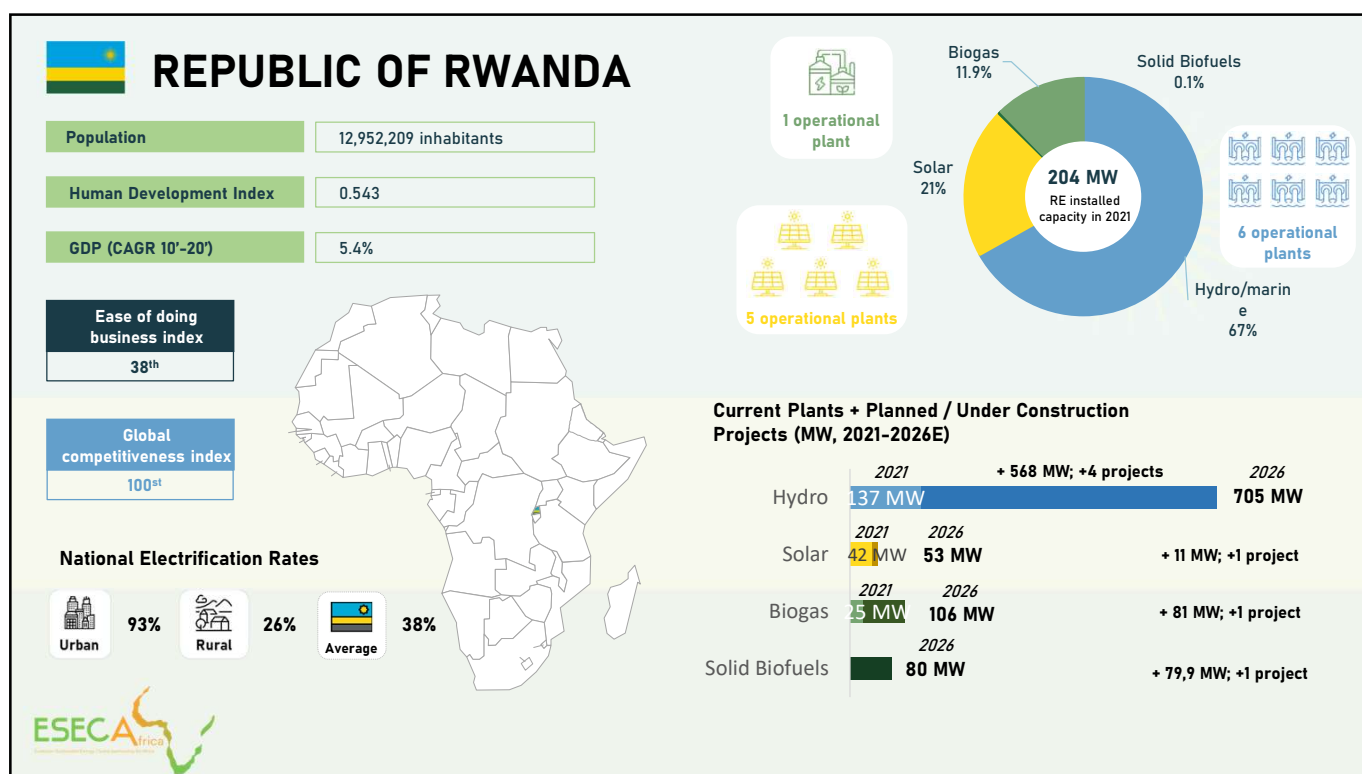


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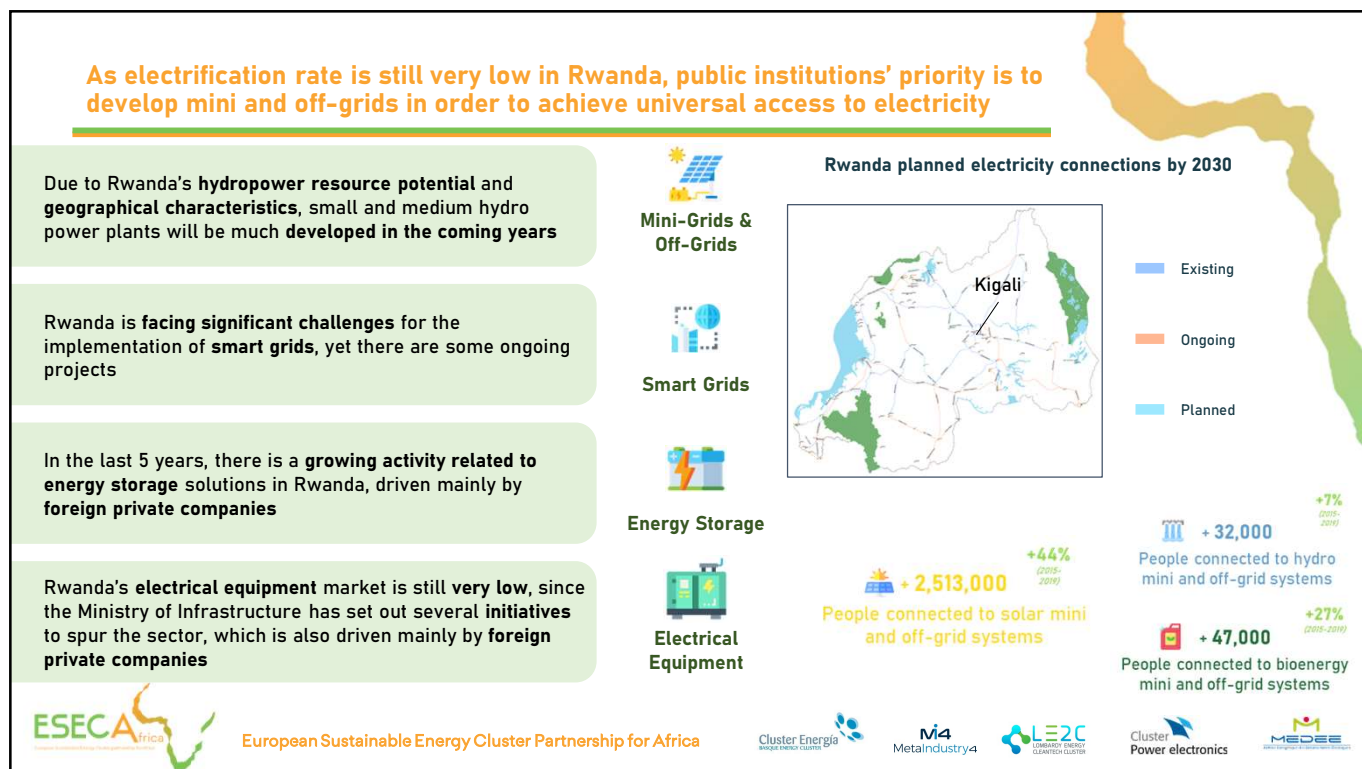


RWANDA

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Low number of stakeholders in renewables compared to the other analysed countries, and there is a lack of a network dedicated to RE research and development

Regulatory Framework

- There is **no ministry with exclusive regulatory competencies in Energy**, yet there is an Energy Directorate
- The **National Energy Policy of 2015** has a clear tendency to encourage private investment
- **Not very attractive market incentives scheme** (only some Duty & VAT exemptions and F-i-T for small-hydro)



Research & Development

- **Lower number of stakeholders** in RE within the 5 countries, but relatively high considered Rwanda's size
- **IPPs are a relevant stakeholder** and exploited, in 2021, around 51% of the country's total installed capacity
- **Universities are not relevant stakeholders** in terms of knowledge and technology transfer, and **private companies are focused on solar** (installers) and hydro (IPPs)
- There is **not a R&D centres network** dedicated to **renewable energy**
- The **African Centre of Excellence in Energy for Sustainable Development** is the only R&D centre exclusively dedicated to renewable energies
- **Smart grids** have been identified by the Government as one of the destinations for RE R&D due to their relevance

Key Stakeholders



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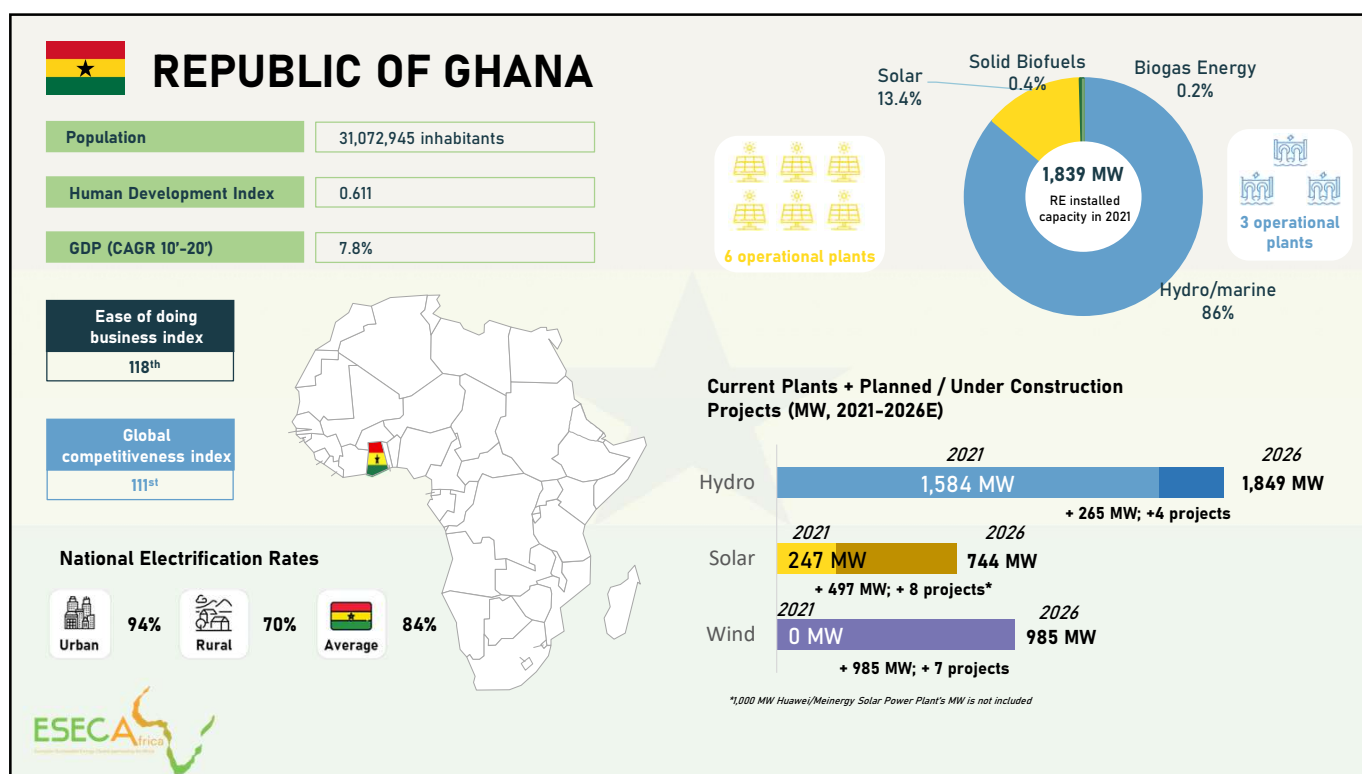


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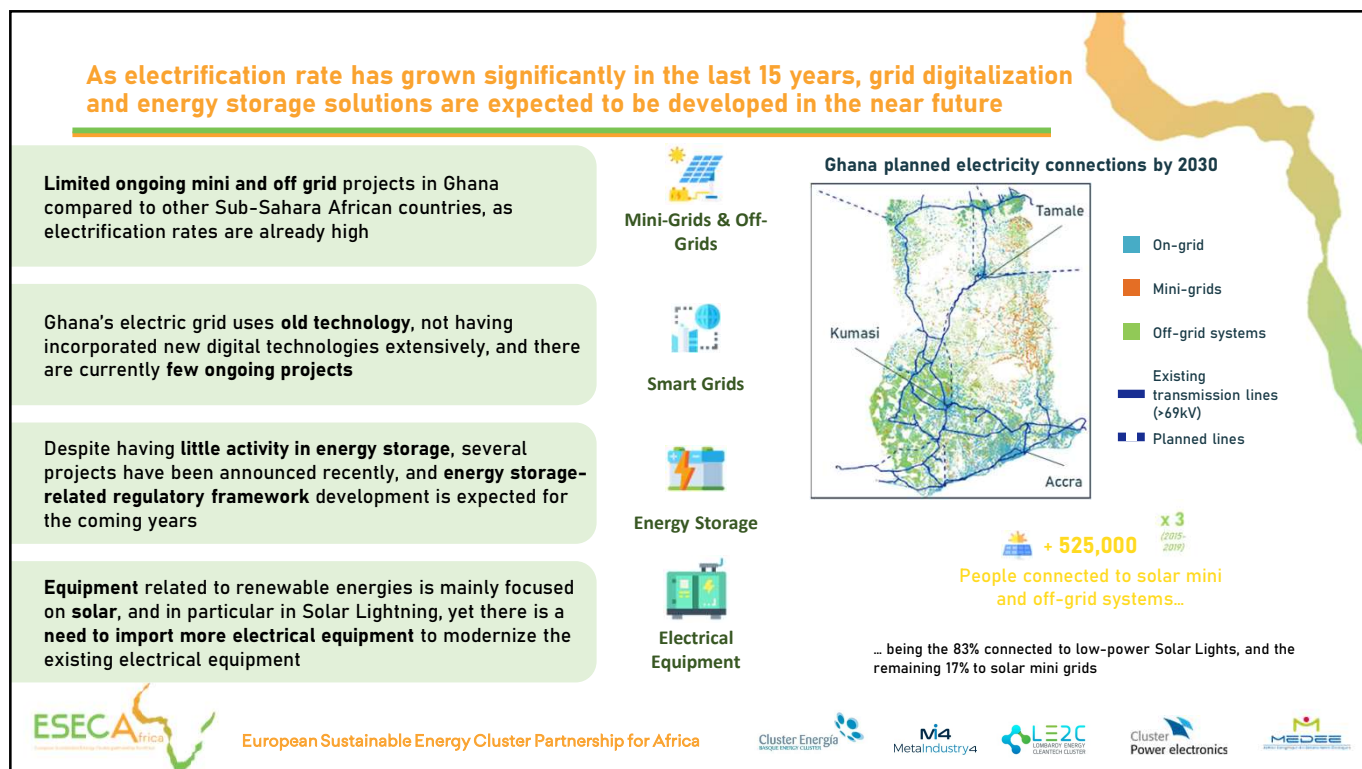


GHANA

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Universities and R&D Centers are the most numerous stakeholders, and there are several agents with R&D activities

Regulatory Framework

- **Coexistence of two bodies** with regulatory activity in the sector
- **National Energy Policy** has sufficient mechanisms in order to achieve electrification targets in the medium term
- Significant number of **market incentives** and **public funding programs** to encourage the growth of renewable energy



Research & Development

- The main **stakeholders** are still **public**, yet the RE market tends to liberalize
- **University and R&D centres** are the most numerous stakeholders in the country, without significant knowledge-transmission activities
- **Private companies** mainly focused on **solar** (installers, distributors and EPCs)
- Significant number of agents with **research and development functions** in Ghana, but their activity and involvement in the renewable energy sector is **not very high**
- In terms of R&D in specific technologies, **BESS** (with some innovative projects such as Huawei, the largest BESS in Africa), in **wind**, and some **bioenergy** projects, stand out

Key Stakeholders



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Prioritization of 5 African countries

Finally, the 5 prioritized countries for further analysis in Phase 2 are Senegal, Kenya, Tanzania, Rwanda and Namibia

5 prioritized countries



Senegal

- **Diversified energy mix**, with significant utility scale and small-scale projects
- **+100 off grid electrification projects** launched recently
- Good **organization** in terms of R&D



Kenya

- Good **business** and **competitiveness indicators**
- **Well regulated** and structured sector
- **Highly diversified energy mix** and good context for **grid digitalization** and **storage systems**
- **Large number of stakeholders** related to RE



Tanzania

- **Sustained GDP** and good levels of **security**
- **Excellent environment** for the development of **mini- and off-grid systems**
- Relevant number of **Universities and R&D center** involved in RE, well organized



Rwanda

- **Best country** in Sub-Saharan Africa in **Ease of Doing Business Index** (38th)
- Country with the **most advanced vaccination** of all the countries analyzed
- **More than 60% of Rwandans are in off-grid areas**, great opportunities for mini and off-grids systems



Ghana

- **Pre-selected country:** the partners and the companies are already familiar with it
- **One of the highest GDP growth** and good levels of **security**
- **Solar Energy** installed capacity has **increased by +24.6%** annually since 2015
- **Good prospects in R&D of BESS and minigrids in the medium term**



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To sum up, the 5 Sub-Saharan African countries have great development opportunities in the discussed areas

Overall conclusions of the market reports

Socio-Economic Context

- In general, all 5 are **highly populated or dense** countries, with high annual GDP growth (Kenya, Tanzania and Ghana)
- In addition, they stand out among other sub-Saharan countries in terms of **Ease of Doing Business** (Rwanda), **development and security levels** (Kenya, Ghana) and **stable currency** (Senegal, Rwanda)

Regulatory Framework

- The **institutional and legal framework** of the energy sector is correct in all the selected countries
- In terms of **market incentives**, Kenya, Ghana and Tanzania are ahead of Senegal and Rwanda
- In general, all countries have facilities in the **consenting process** for small scale projects

Current RE Market and Energy Mix

- Kenya and Tanzania are the countries with the most **RE resource potential**, yet Kenya has made further progress
- Kenya and Ghana as the countries with the largest number of **planned projects**
- Tanzania and Rwanda are the most interesting countries for the development of **mini and off-grid systems**

Key Stakeholders

- Tanzania is the country with the highest **number of stakeholders** related to renewable energies
- In Rwanda and Senegal, **IPPs** stand out as a relevant stakeholders, while in Ghana **universities and R&D centres**, and in Kenya the specialization of some **stakeholders** (Geothermal)

Research & Development

- Generally, R&D activities in the RE sector are **occasional and isolated**
- Kenya is the country with the most **R&D activity in RE technologies**
- Senegal also stands out, thanks to the **University**, which is quite active



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Develop a joint internationalisation strategy plan

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Identify and analyse potential target markets

Analyse in depth these target markets

Develop specific market reports

Prioritisation on 5 countries + Exploratory Visits

- Ghana
- Kenya
- Rwanda
- Senegal
- Tanzania

NEXT STEPS

Define an internationalisation strategy plan

Organise direct and reverse missions

Sign Cooperation Agreements with relevant African associations



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NEXT STEPS

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**ESECA SECOND INTERNATIONAL
NETWORKING EVENT**
MARCH 22 & 23 2023, GIJÓN, SPAIN

Will follow:

2 Missions in Africa in 2023

2 Missions in Africa in 2024



NETWORK with European stakeholders
interested in African markets



LEARN about success stories of
Asturian companies in the energy sector



DISCOVER programs to support
collaborative innovative projects
between Europe and Africa

**FINANCIAL SUPPORT
AVAILABLE TO PARTICIPATE!**



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THANK YOU VERY MUCH FOR YOUR ATTENTION!

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