



Co-funded by the COSME programme of the European Union

# **EU Techbridge**

Engage with North American end users interested in your cleantech solutions









## EU Techbridge

### Engage with North American end users interested in your cleantech solutions

Are you a SME that operates to find innovative solutions related to sustainability issues in the water and energy sectors? Are you interested in the North American market? The EU Techbridge project can connect you to end-users in North America who are looking for Innovative solutions on cross-over energy and water.

#### EU Techbridge

The EU Techbridge project matches innovative European SMEs with North American based end-users/corporate buyers which are looking for innovative water and energy solutions. By setting up an intensive matchmaking programme (virtual and physical), concrete challenges from North American corporate buyers will be matched with innovative solutions from European SMEs.

#### Water Alliance (NL)

https://wateralliance.nl/en/

Water Alliance is a unique partnership (+110 members) of public and private companies, government agencies and knowledge institutes involved in water technology in the Netherlands. It brings together a complete chain of innovation for water technology.

#### Sustainable Business Hub (SWE)

Sustainable Business Hub is a Triple Helix cluster for sustainability and cleantech. The members are clean tech companies, public sector with regional and local authorities, utilities and universities and research institutes.

#### CLEAN (DK)

https://www.cleancluster.dk/en/

CLEAN is a world-leading cleantech cluster (+170 members) based in Denmark with an international focus. Their mission is to accelerate the green and sustainable transition while realising growth for the Danish cleantech sector. One of the main goals of the project is to organise 5 matchmaking missions from Europe to Canada and the United States. Before the start of each mission, the project partners will specify the technology needs with the North American challenge owners. After that, European SMEs will be invited to pitch their solutions. The challenge owner decides with which SMEs they want to proceed. The first mission is scheduled for the beginning of 2021.

#### EU Techbridge will allow you to:

- be informed about the state of the art of innovation in the water and energy fields of the United States and Canada
- stay updated on emerging business opportunities in the North American market;
- get in touch with potential Canadian and US partners to present your innovative solution

General information The following 5 European clusters are part of this consortium:

#### AVAESEN (ESP)

http://www.avaesen.es/en/

The Valencian Cluster of Energy Industries – AVAESEN – is a non-profit association of more than 100 energy-related companies focusing on renewable energies, the circular economy, the water cycle, waste treatment and smart cities.

Lombardy Energy Cleantech Cluster (ITA) http://www.energycluster.it/en/

Regional technology cluster for energy and the environment working to support the growth, innovation and competitiveness of production in Lombardy.







Sustainable Business Hub



