

INNOVATION AND SUSTAINABLE PACKAGING MANAGEMENT. The new European legislation on plastic.

APRIL 23, 2024 | 11:00 - 13:00

Forty percent of all plastic produced globally is used in packaging, representing a major environmental concern today because of its steady increase.

To address this issue, the European Commission has set a target of **2030** to **make** all packaging reusable or recyclable.

On April 23, LE2C is organizing a Dual Track Governance scenario building workshop where international experts in the field, representatives institutions, industry associations, research and the industry world will address the challenges and opportunities related to the new plastics legislation and tools for efficient packaging waste management.

NATIONAL RESEARCH COUNCIL - CNR

Via Alfonso Corti,12 - 20133, Milan (Italy)











END OF WASTE

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10:30 - 11:00 | ACCREDITATION

11:00 | WELCOME GREETINGS

- *Riccardo Bellato*, President of Lombardy Energy Cleantech Cluster LE2C
- Giorgio Maione, Councillor for the Environment and Climate of the Lombardy Region

END OF PLASTICS AND THE SYSCHEMIQ PROJECT

• Lia Voermans, Director Circular Economy Managing Director Brightlands Circular Space

ROUNDTABLE TABLE - THE NEW LEGISLATION: FROM PLASTIC WASTE TO END OF WASTE, ISSUES AND OPPORTUNITIES

- Giovanna Landi, Owner of Landilex Legal Studio
- *Elena Maggioni*, Head of Business Development and Transformation at A2A Ambiente and Vice President of LE2C
- *Lorenzo Bottinelli*, President of PlasticsEurope Italy, CEO of BASF Italy and Member of the President's Council of Federchimica with responsibility for the Circular Economy
- **Salvatore lannace**, Director of CNR-SCITEC

<u>Moderator</u>: *Stefano Consonni*, Full professor of Energy and Environmental Systems at the Polytechnic University of Milan and president of LEAP

A&Q

12:50 | CONCLUSIONS

• *Giovanni Lozza*, Director of the Energy Department of the Politecnico di Milano and Vice President of the LE2C Cluster

<u>The workshop will be introduced and moderated by</u>: *Carmen Disanto*, Cluster Manager of LE2C

13:00 | NETWORKING LUNCH

The event will be held in presence at

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