

ENERGY ACCESS: SUPPORTING INNOVATION BETWEEN EUROPE AND AFRICA

SEPTEMBER 15TH & 16TH 2022, LILLE

CONTEXT

In 2021, five European clusters from Spain, Germany, Italy, and France launched ESECA, a programme financed by the European Commission. ESECA aims at supporting a joint internationalisation strategy of European SMEs from the renewable energy and smart grids sectors towards sub-Saharan African markets.

As part of this programme activities, MEDEE - Motors and Electrical Devices for Energy Efficiency - will host the first ESECA workshop in Lille on Thursday 15th and Friday 16th September.

Since 2017, MEDEE, with the support of the Hauts-de-France Region, has been developing a specific strategy to support collaborative projects between its members and African stakeholders. **In five years, around forty projects of various types (innovation, training, infrastructure) have already been initiated, thanks to European, national or regional financing.**

OBJECTIVE

This two-day mission will be an opportunity for your company to **discover a regional ecosystem actively supporting partnerships in Africa and to engage with local innovative stakeholders.**

On Thursday 15th, the forum "Energy Access: Supporting innovation between Europe and Africa" will bring together the Hauts-de-France companies and academics from the energy sector. You will have the chance to meet our **European, Senegalese and Beninese partners** from the LEOPARD European project. LEOPARD aims at developing micro-grids technologies in West Africa through solar containerized solution.

On Friday 16th, you will have the opportunity to take part in visits of local SMEs that will share their experience on working on the African continent.

ENGAGE NOW IN EUROPEAN- AFRICAN COOPERATION!



with the support of



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FORUM AGENDA - 15/09

(PROVISIONAL)

From 8:45 - Welcome Coffee

9:30/10:00 - Opening Speech

- François Decoster, Vice-President de la Région Hauts-de-France in charge of culture, heritage, regional languages and international relations

10h00/12h30 - Round-Tables

- **Engaging in partnerships between Europe and Africa**
 - Mathias Povse, President of MEDEE
 - Jean-Paul Mulot, Regional Advisor in charge of international relations
 - Ander Gonzalez, Project Manager Basque Energy Cluster and coordinator of ESECA
 - Léonide Sinsin, Co-founder of ARESS
- **Collaborative innovation to meet the challenges of energy access**
 - Bruno Péchiné, International Project Manager EDF R&D (to be confirmed)
 - Cheikh M. Fadel Kebe, Research Professor at the Ecole Supérieure Polytechnique de Dakar and President of the Solar Systems Test Centre
 - European SME from ESECA delegation - *express your interest!*
 - One Hauts-de-France company

12h30/14h00 - Lunch Break

14h00/16h00 - Interactive Workshops

Workshop 1

Internationalization of SMEs

- *Discover ESECA market reports on Senegal, Ghana, Rwanda, Tanzania, and Kenya*
- *Pitching session: take this opportunity to present your skills!*

Workshop 2

Skill transfer and local acceptability

Session in french

16h00/16h30 - Workshops report and conclusion

16h30/17h30 - B2B sessions

20h - Group Dinner



Meet your future European partners !

During the mission, you will have the opportunity to meet with other European companies, in particular SMEs, already active on the African continent!

Tell us more about your needs and we will organize meetings!

PARTNERS VILLAGE



Throughout the day, you will have access to stands presenting the participating structures!



Maîtrise Énergétique des Entraînements Électriques



GOING TO LILLE

BY PLANE

To come to Lille , you can land at :

- **Lille Lesquin Airport (30 min to Lille)** - At the airport, there are shuttles every 20 minutes to reach the center of Lille. The Lille Airport Shuttle stop is located at the drop-off point at Gate A, near the check-in desks and departures area. [Find more information](#)
- **Paris Roissy Charles-de-Gaulle Airport (1h to Lille)** - You can go to the train station which is connected to the airport and take a train to Lille. There are trains every 30 minutes. [Find more information](#)
- **Brussels Zaventem Airport (2h30 to Lille)** - From this Belgian airport, you can take a Flixbus every hour to Lille. It is located at Leopoldlaan (Parking P16). [Find more information](#)

BY TRAIN



Two train stations serve Lille. They are 400 meters apart and located in the city center.

Lille Flandres station: direct TGV to Paris.

Lille Europe station: Eurostar to London and Brussels, direct TGV for Charles de Gaulle airport, Paris and all major French cities.

HOTELS

We recommend these well located hotels next to the conference center (Siège de la Région Hauts-de-France: 151, Avenue du Président Hoover, 59000 Lille) :

- **Ibis Lille Centre Grand Palais (€)** - [Find more information](#)
- **Hôtel Moxy Lille City Center (€€)** - [Find more information](#)
- **Novotel Lille Centre Gares (€€€)** - [Find more information](#)



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